



## PRESS RELEASE

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### **Bureau Veritas has joined Dii Desert Energy as an Associated Partner**

**Bureau Veritas, a world leader in testing, inspection and certification, has joined Dii Desert Energy as an Associated Partner to drive towards a more sustainable and low carbon future in the Middle East. This collaboration strengthens the position of Bureau Veritas to be thought leader in energy transition in the Middle East.**

As the energy transition moves full steam ahead, industry players worldwide continue to invest in cleaner energy sources, with hydrogen among the front runners. For hydrogen to fulfill its potential as a sustainable energy source however, work must be done to secure an emission-free value chain for hydrogen generation, storage, distribution and use. Cooperation among players throughout the chain, such as producers, distributors and technology providers, to design, build and operate the technology, facilities and infrastructure to ensure blue and green hydrogen succeed as sustainable energy sources.

Bureau Veritas is a key player in the energy transition that is present at fundamental stages of the renewable and alternative energy production chain. Thanks to Bureau Veritas' worldwide network of experts and extensive knowledge of international and local regulations, BV is strategically positioned to support actors across the growing green hydrogen value chain. These players can then effectively support companies' strategies to reduce their impact on the environment and dependence on brown energies.

An emission-free value chain for hydrogen generation, storage, distribution and use is key to developing a circular economy business model that will positively contribute to the growing challenge of climate change. Bureau Veritas is using its expertise to contribute in securing the entire hydrogen value chain as it is structured and integrated into the industrial production process. BV provides valuable expertise at all stages of project development and production. These services are part of the BV Green Line, a complete portfolio of services and solutions dedicated to sustainability. By developing comprehensive expertise across the hydrogen value chain, Bureau Veritas is ready to support the decarbonization of all sectors of the economy for the benefit of people and the planet.

Dii Desert Energy aims at accelerating the energy transition in desert areas of the Middle East and North Africa (MENA) in a holistic way, benefitting from the knowledge and expertise from its professional staff and partners, including the top-level Advisory Board. Dii's team consists of well-respected senior professionals in the international energy industry, with experience in (green) energy system management, projects, finance & investments, regulations and public policy.

**Marcel Hochar, Bureau Veritas Senior Vice President, Middle East and Central Asia, said:** *“As a Business to Business to Society company, our mission is to shaping a world of trust by ensuring responsible progress. The growth of the hydrogen sector requires trust, not only among the general public and political and economic decision makers, but also those working directly with hydrogen. Our experts have extensive experience and an in-depth understanding of all different types of hydrogen along with their various risks and quality levels. We can support clients in navigating the expanding hydrogen market with expertise in carbon neutrality, environmental responsibility and sustainability. The partnership of Bureau Veritas and Dii Desert Energy is definitely in line with BV commitment to provide services and solutions dedicated to sustainability.”*

**Cornelius Matthes, CEO of Dii Desert Energy, commented:** *“Bureau Veritas is a global leader in a variety of topics of relevance for Dii's and the MENA Hydrogen Alliance's work along the emission free value chain. We are looking forward to working together with some great people and with some of them there have already been great relations for many years.”*

In March 2022, Bureau Veritas and Dii Desert Energy cooperated for multiple events with a strong momentum for the energy transition. Bureau Veritas organized “Green Electrons and Molecules Shaking Hands to Accelerate Energy Transition” in collaboration with Dii Desert Energy on 3<sup>rd</sup> of March at France Pavilion, Expo 2020 Dubai. Bureau Veritas hosted the meeting of “Hydrogen Certification, Transport and Logistic-Infrastructure” organized and managed by Dii HyCerTan Working Group. Cornelius Matthes, CEO of Dii Desert Energy had joined the industry roundtable “Pioneering a Low Carbon Future: What's Next for the Middle East and North Africa's Energy Transition” organized by Bureau Veritas on 24<sup>th</sup> of March at France Pavilion, Expo 2020 Dubai.

## About Bureau Veritas

Bureau Veritas is a world leader in laboratory testing, inspection and certification services. Created in 1828, the Group has close to 80,000 employees located in nearly 1,600 offices and laboratories around the globe. Bureau Veritas helps its 400,000 clients improve their performance by offering services and innovative solutions in order to ensure that their assets, products, infrastructure and processes meet standards and regulations in terms of quality, health and safety, environmental protection and social responsibility.

Bureau Veritas has been present in the Middle East since more than 50 years and has currently more than 4,000 employees in the region located in more than 50 offices and laboratories in 18 countries.

For more information, visit <https://middle-east.bureauveritas.com>, and follow us on [LinkedIn](#).

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## About Dii Desert Energy

Dii Desert Energy is an independent, international network operating from Dubai. Dii was launched in 2009 as an industry initiative in Germany (formerly known as 'Desertec Industrial Initiative') for accelerating the energy transition in the MENA region towards the supply of green electrons and molecules across the regional and global energy value chains. Our group is encouraging sustained prosperity and stability in the region through local value creation and jobs thanks to the energy transition. This has been established in the market as Desertec 3.0.

In early 2020, Dii launched the MENA Hydrogen Alliance to kick start green hydrogen economies and to provide a platform to discuss pathways forward and formulate joint studies. The Alliance acts as an impartial advisor to promote projects, elaborating business cases and structures for mid-scale to giga-scale projects. It proposes the necessary policy and regulatory frameworks, identifies international off-takers and educates different stakeholders on technical and economic aspects of the entire value chain, including virtual and physical export of green energy. Dii's platform of almost 70 companies and organizations from over 26 countries is mobilizing top executives, public stakeholders, R&D institutions and academia supporting Our Mission: No Emissions!

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