

# ISO 26000 EVALUATION

## Winning your business in an environmentally, economically and socially responsible way.

### BUSINESS CHALLENGE

Social responsibility has become a major topic in recent years, arising from mounting pressure from the public sphere and stakeholders at large. The need for credible business practices that demonstrate social responsibility, performance, as well as achieving outstanding results, is clear. To respond to these issues, the International Organization for Standardization launched the first voluntary guidance on Corporate Social Responsibility. The aim is to actively promote credible reporting, company accountability and improve market performance.

### WHAT IS ISO 26000 EVALUATION?

ISO 26000 Evaluation is the first global standard on corporate social responsibility. It is neither a management system nor is it intended for certification purposes. It can be applied to all types of organizations, regardless of their size, activity or location and helps implement socially responsible activities.

ISO 26000 Evaluation includes many measurements related to stakeholders' involvement and covers seven core subjects: governance, human rights, labour practices, the environment, fair operating practices, consumer issues, community involvement and development.

This guidance offers a systematic approach to evaluate and assess social responsibility within four fundamental dimensions: integration of corporate social responsibility, stakeholder involvement, communication & transparency and results & progress.



### WHAT IS THE DIFFERENCE BETWEEN ISO 26000 AND SA 8000?

ISO 26000 covers all corporate social responsibility elements (social, economic and environmental), comprising seven core subjects in relation to stakeholders' involvement. Meanwhile, SA 8000 covers the domain of social accountability (labour and working conditions), such as labour practices, discrimination, health and safety, compensation, working hours, discipline and management systems for human resources.

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## WHAT ARE THE KEY BENEFITS OF ISO 26000 EVALUATION?



Strategic advantage within each company's competitive industry



Protects your brand image and increases customer and employee satisfaction



Streamlines internal processes and assures the implementation of commitment to social responsibility and sustainability



Attracts investors and sponsors concerned with social responsibility and sustainable development

## OUR APPROACH

Key steps in our evaluation process:

1. Strategic discovery phase: This covers the scope and strategy of on-going sustainable development by conducting an on-site audit, collecting information, validating the strategic approach and preparing the self-assessment.
2. Self-assessment phase (voluntary): This involves the exchange, interview and analysis of documents by use of an adapted questionnaire.
3. On-site evaluation phase: This on-site audit is based on interviews, observations, document analysis and sharing of information. It includes reviews of internal and external stakeholders and an evaluation of the seven core subjects.
4. Evaluation phase: The findings of the auditors are detailed in an evaluation report and enquired after, including a global vision and a comprehensive strategy for sustainable development.
5. Reviewing phase: A voluntary option of either a yearly or 2-year cycle review.



## WHY CHOOSE BUREAU VERITAS?

### PIONEER IN THE MARKET

Bureau Veritas is the first independent organization to perform Social Responsibility Audits and is a world leader in the field of accredited social responsibility.

### EXPERTISE

Our auditors have extensive knowledge of specific industry sectors, local regulations, markets and languages which enables them to provide solutions adapted to your needs.

### NETWORK

A global presence in more than 100 countries, Bureau Veritas offers a distinguished combination of international and local expertise providing consistent services wherever our clients are.

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