ISO 27701

PRIVACY INFORMATION MANAGEMENT SYSTEMS

BUSINESS **CHALLENGE**

With the complexity of data flows in today's businesses and their supply chains (e.g.: cloud hosting, big data analytics, outsourcing), ensuring you are treating personal data correctly is more important than ever. With the constantly evolving patchwork of international legislation it can be daunting to assure compliance in each country and yet maintain a common and interoperable information architecture across your business.

WHAT IS **ISO 27701?**

A Privacy Information Management System (PIMS) based on the latest international standard provides a useful framework to enable you to consistently identify the privacy risks, specific legislative requirements and manage your data responsibly.

KEY **BENEFITS**

Protect your reputation and reassure your customers / data subjects that their data is being managed responsibly.

Provide clear visibility of data management approaches with partners in the data processing ecosystem (PII co-controllers and processors).

Integrate your data protection approach with your existing ISO 27001 Information Security Management System (ISMS).

Show the effectiveness of your processes to identify, prioritize and manage risks throughout the data supply chain and product/service lifecycle with certification to ISO 27701 PIMS.

Target compliance with data protection regulations in multiple jurisdictions with just one certification.

Reassure your management and stakeholders that you are able to manage and process PII with the latest technology without infringing data subjects' privacy.

WHY SHOULD MY ORGANIZATION IMPLEMENT ISO 27701?

Organizations controlling personal data (Personally Identifiable Information or PII, i.e.: data relating to natural persons) and those processing it must consider the rights of that data owner (the data subject), throughout the information lifecycle.

HOW CAN I IMPLEMENT ISO 27701?

ISO 27701 is built upon ISO's Annex SL High Level Structure, so it can easily be integrated into existing management systems, and is specifically designed to build on top of an ISO 27001 ISMS clause by clause.

Training courses for ISO 27001 ISMS and ISO 27701 PIMS are available from your local Bureau Veritas team to help you understand how the standardized approach can work for your organization.

Shaping a World of Trust

BUREAU VERITAS

Extend your ISMS and protect your stakeholders' personal data

BUREAU VERITAS **SOLUTION**

An ISO 27701 PIMS extends an ISO 27001 ISMS with additional guidance and requirements to cover data protection as well as information security. With information, webinars, seminars and training courses you can learn more about how to implement and audit the new international standard.

Certification from an industry leading accredited certification body further enables you to demonstrate the robustness of your company's processes and controls with respect to personal data management.

WHY CHOOSE **BUREAU VERITAS**

With 150,000 active ISO certificates and +8,000 skilled auditors, Bureau Veritas is present in 140 countries with local specialists in 80 countries.

Our auditors have extensive knowledge of specific industry sectors, local regulations, markets and language that enables them to provide solutions adapted to your needs.

Bureau Veritas Certification is recognized by more than 40 national and international accreditation bodies across the world.

The Bureau Veritas Certification mark is a globally recognized symbol of your organization's ongoing commitment to excellence, sustainability and reliability.

Bureau Veritas developed the first Technical Standard for Data Protection Certification under the EU's General Data Protection Regulation and has been certifying clients' compliance to GDPR since 2017.

Internationally and nationally accredited to certify ISO 27001 Bureau Veritas is now accredited to provide you the most robust PIMS certification to ISO 27701.

FAQ

HOW DOES ISO 27701 DIFFER FROM THE BUREAU VERITAS DATA PROTECTION CERTIFICATION SCHEME TECHNICAL STANDARD FOR GDPR?

Although it is an international consensus standard ISO 27701 cannot be used to demonstrate compliance to GDPR, as envisaged in Articles 42 and 43 of the Regulation.

Certification to either of these schemes can be used to demonstrate you have the procedures and controls in place to correctly manage and process PII.

Some specific requirements of GDPR are not directly reflected in ISO 27701, such as data breach notification deadlines, but a correctly implemented data breach management procedure is required.

RELATED SERVICES

- Training courses
- Data Protection (GDPR)
- Information Security
- iCheck for Cyber and Data

FOR MORE **INFORMATION:**
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