

Intercontinental Hotels at Dubai Festival City receives Bureau Veritas' Safeguard Label

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Immediate release

Intercontinental Dubai Hotels at Dubai Festival City have partnered with Bureau Veritas to assure guests at their properties, InterContinental Dubai Festival City, InterContinental Residence Suites Dubai Festival City, and Crowne Plaza Dubai Festival City, that the highest standards of health, safety and hygiene procedures are in place. The hotels have shown their commitment towards a "safe stay" at these properties and receives the Bureau Veritas' SAFEGUARD label to join the growing number of restarting businesses on Bureau Veritas' dedicated platform:

<https://restartwith.bureauveritas.com/pages/home>.

Bureau Veritas, a world leader in testing, inspection and certification (TIC) services, has developed a suite of solutions to support companies of all sizes as they restart business activity. "Restart Your Business with BV" is a suite of solutions to meet the needs of all sectors of the economy as they reopen for business. It addresses the risks specific to all places where people live and work, by training teams effectively on hygiene good practices and checking that protective measures are properly set up and implemented.

Bureau Veritas developed checklists in collaboration with a Group of Health, Safety and Hygiene Specialists to ensure that health, safety and hygiene procedures put in place for the resumption of activity meet local and international regulations, as well as recognized best practices. According to these checklists, remote and/or field audits have been done to check that the expected protective measures are implemented efficiently. Bureau Veritas will then grant the Safeguard label, based on the conformity to all requirements. With the Safeguard label, Bureau Veritas provide reassurance to end-customers with a dedicated global website showing all the entities which are labeled with Bureau Veritas auditors regarding the preventive measures in place.

As the world adjusts to new travel norms and expectations, Intercontinental Hotels at Dubai Festival City continues to enhance the experience for hotel guests by redefining cleanliness and supporting wellbeing throughout their stay. IHG has launched a global IHG Clean Promise that further enhances the IHG Way of Clean which already includes deep cleaning with hospital-grade disinfectants. With their strengthened procedures designed to give customers confidence and hotel teams the protection needed, Intercontinental Hotels at Dubai Festival City were awarded the Safeguard Label which confirms that health, safety and hygiene measurements are in place.

Marcel Hochar, Senior Vice President Middle East and Central Asia – Bureau Veritas Group:

"We are very proud to be associated with Intercontinental Hotels at Dubai Festival city the flagship cluster of IHG Hotels in the Middle East in their efforts to make a difference for their guests to receive them in a healthy and safe environment. For almost 200 years, Bureau Veritas' mission has been to shape a world of trust. Adapting to the current sanitary crisis, we have developed the "Safeguard" label and we have the ability to address the new expectations of our society in terms of health and safety with this label."

Karim Abdelhamid, Cluster Hotels Manger – Inter Continental Hotels at Dubai Festival City:

"We are proud to have been awarded the prestigious Bureau Veritas Safeguard Label Certificate to ensure guests feel confident in staying with us during these difficult times. As we welcome domestic and international guests back to our hotel, their health and wellbeing is of paramount importance to us, and we're making sure our team has everything they need to keep everyone, including themselves, safe. IHG has a long established the IHG Way of Clean programme in partnership with our partners, which has been supplemented with additional Covid-19 cleanliness-specific guidance, training and information from global bodies and local authorities, consistent with our own very high standards."

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About IHG Hotels at Dubai Festival City:

Taking prime location within Dubai's newest and most exciting retail, leisure and entertainment destination, Dubai Festival City is only minutes from Dubai International Airport, the major commercial hubs of Dubai and connecting roads to Abu Dhabi, Sharjah and beyond.

The IHG hotels in Dubai Festival City sit on the water's edge of the historic Dubai Creek and are just a stones-throw away from the momentous Dubai Festival City Mall, allowing visitors to benefit from the best of both worlds, old and new.

Encompassing the Intercontinental (508 rooms), InterContinental Residences Suites (264 rooms), Crowne Plaza (316 rooms) and the Holiday Inn (510 rooms), plus almost 10,000 sqm of diverse event spaces including the Festival Arena and 14 restaurants and bars, Dubai Festival City is the perfect destination for anyone spending time in Dubai.

For more information on the hotels, conference facilities and restaurants at Dubai Festival City, please visit: dubaifestivalcityhotels.com

About Bureau Veritas:

Bureau Veritas is a world-leading provider in testing, inspection and certification. Created in 1828, the Group has more than 78,000 employees located in more than 1,500 offices and laboratories around the globe. Bureau Veritas helps its clients to improve their performance by offering services and innovative solutions in order to ensure that their assets, products, infrastructure and processes meet standards and regulations in terms of quality, health and safety, environmental protection and social responsibility.

Bureau Veritas has been present in the Middle East since more than 50 years and has currently more than 4,000 employees in the region located in more than 50 offices and laboratories in 18 countries.

For more information, visit <https://middle-east.bureauveritas.com>, and follow us on LinkedIn.

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